CLAIMS

We claim:

1. A method for creating non-matched but coordinated products comprising:

- Selecting the product to be coordinated but not matched wherein the product has distinguishable components;

- Selecting a feature on the product for coordinating but not matching;

- Creating a systems to be used to coordinate the non-matching;

- Applying the system to the product's creation.

2. A method according to Claim 1 in which the system for coordinated non-matching considers age, sex and culture, of the intended users for the product.

3. A method according to Claim 2 in which the system for coordinated non-matching considers the characteristics of color, patterns, shapes and size for coordination.

4. A method according to Claim 3 in which the products selected are chosen from a category of products traditionally sold in pairs.

5. A method according to Claim 4 in which the product is packaged for sale in non-traditional quantities.

6. A method according to Claim 5 in which the product is socks.

7. A method according to Claim 5 in which the product is earrings.

8. A method according to Claim 3 in which the product selected is chosen from a category of products with distinguishable parts.

9. A method according to Claim 8 in which the product is a pair of eyeglasses.

10 A method according to Claim 8 in which the product is a pair of sweatpants.

11. A method according to Claim 3 in which the product selected is chosen from a category of products with multiple pieces.

12. A method according to Claim 11 in which the product is pajama tops, bottoms, and slippers.

13. A method according to Claim 11 in which the products is a luggage set.

14 A method according to Claim 11 in which the product is packaged in non-traditional quantities.

15. A method according to Claim 3 in which the product selected is chosen from a category of products traditionally matched within a group.

16. A method according to Claim 15 in which the product is kitchen accessories.

17. A method according to Claim 15 in which the product is clothing for members of a team.

18. A method according to Claim 15 in which the product is packaged in non-traditional quantities.

19. A method according to Claim 3 in which the product selected are chosen from a category of products traditionally sold in pairs wherein the products have multiple unconnected pieces.

20. A method according to Claim 3 in which the product selected are chosen from a category of products traditionally sold in pairs, wherein the products have multiple physically connected pieces.

21. A method for creating non-matched but coordinated products comprising:

- Selecting the product to be coordinated but not matched wherein the product has distinguishable components;

- Selecting a feature on the product for coordinating but not matching;

- Creating a systems to be used to coordinate the non-matching, wherein the system considers age, sex, culture, color, patterns, shapes and size for coordination of the non-matching components;

- Applying the system to the product's creation.

22.   A method for creating non-matched but coordinated products comprising:

- Selecting the product to be coordinated but not matched wherein the product has distinguishable physically unconnected components;

- Selecting a feature on the product for coordinating but not matching;

- Creating a systems to be used to coordinate the non-matching, wherein the system considers age, sex, culture, color, patterns, shapes and size for coordination of the non-matching components;

- Applying the system to the product's creation.

23.   A method for creating non-matched but coordinated products comprising:

- Selecting the product to be coordinated but not matched wherein the product has distinguishable physically connected components;

- Selecting a feature on the product for coordinating but not matching;

- Creating a systems to be used to coordinate the non-matching, wherein the system considers age, sex, culture, color, patterns, shapes and size for coordination of the non-matching components;

- Applying the system to the product's creation.